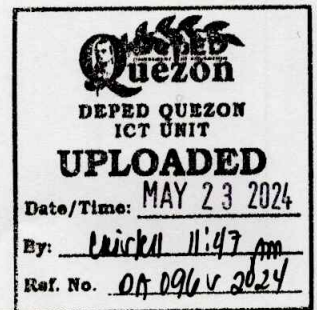




Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE



DIVISION ADVISORY NO. 096, s. 2024
May 21, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013, this advisory is issued not for endorsement as per DO 28, s. 2001, but only for the information of DepEd officials, personnel/staff, and the concerned public.
(Visit www.deped.gov.ph.)

**INVITATION TO PARTICIPATE IN THE STI LUCENA'S FILM VIEWING
AND SHORT FILM COMPETITION**

The Bachelor of Multimedia Arts students of STI College Lucena invites interested Senior High School students from Quezon Province to participate in a 4-day event on May 27-31, 2024 titled MANIWALA: The First STI Lucena BMMA Film Festival 2024 at STI College Lucena MPHI and Pacific Mall Event Theater. Part of the events include film viewing activity featuring full-length films 100% produced by Lucena and Quezon filmmakers. Also, a Short Film competition open to Senior High School students will take place.

Attached are the details of the films' logline/ synopsis, cast, production staff, and short film making contest mechanics, matrix of activities, activity objectives, and details of registration and reservation.

Attendance to this event is subject for compliance to DepEd Order No. 22 s. 2023 titled Implementing Guidelines on the School Calendar and Activities for the School Year 2023-2024 and DO 9 s 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance therewith.

For further details and questions, please contact Pauline Naz, Project Manager, Maniwala Film Festival, STI College Lucena or any STI personnel whose names appear in the attached letter.

cid-ims/alp/05/21/2024

DEPEDQUEZON-TM-SDS-04-011-003



Address: Sitio Fori, Brgy. Talipan, Pagbilao, Quezon
Trunkline #: (042) 784-0366, (042) 784-0164,
(042) 784-0391, (042) 784-0321



April 15, 2024

DR. ROMMEL C. BAUTISTA, CESO V

Schools Division Superintendent

DepEd Quezon

Dear Dr. Bautista:

The **Bachelor of Multimedia Arts students** of STI College Lucena as part of their Film & Video Production and Brand Communication subjects, in line with the College's objective of promoting the film and arts culture in Lucena City, will be mounting a **4-Day event on May 27-31, 2024**, titled **MANIWALA: The First STI Lucena BMMA Film Festival 2024** at **STI College Lucena MPH1 and Pacific Mall Event Theater, Lucena City**. This event aims to provide students a platform to showcase their talents and expertise in the arts of filmmaking. At the same time, inspire students to appreciate and recognize young filmmakers' desire and passion to produce quality narratives through film.

Parts of the event is the showcase of two full-length films 100% produced by Lucena and Quezon filmmakers; **Panag-araw by Achoo Productions** and **Nakakapagpabagabag by Daybreak Productions**. Also, a **Short Film competition** showcasing different films produced by Senior High School and College students will be help in the 4-day event. Schools from all over Lucena City and Quezon Province with participants from other provinces will be highlighted in the event with their short film entries. The theme for this year is **MANIWALA**, aiming to promote hope in all aspects of life that the BMMA community also hopes to spread all youth of today. We are aiming to invite **at least 5000 students** to watch the films and **at least 20 production team** to produce short films.

In line with this, we would like to request from your good office to allow DepEd schools to watch the said films produced by local filmmakers of Quezon province. The ticket price for the film showing is P100.

The screening dates are as follow:

May 28 (8:30pm & 1:30pm) – 1200 students (600 audience per show)

May 29 (8:30pm & 1:30pm) – 1200 students (600 audience per show)

May 30 (8:30pm & 1:30pm) - 1200 students (600 audience per show)

May 31 (8:30pm & 1:30pm) - 1200 students (600 audience per show)

Also, we would also like to ask for your approval to let SHS students to join the **SHORT FILM COMPETITION**. The winners will receive **P10000 (Best Film), P5000 (2nd Best Film), P3000 (3rd Best Film)** with plaques and certificates.

Attached herewith are the event poster and details, films' logline/synopsis, cast, production staff, Short Film competition mechanics, and

The support from the Department of Education would mean more reach and success for the said festival.

We are hoping for your utmost support. Thank you and God Bless.



Sincerely yours,

PAULINE NAZ

Project Manager, Maniwala Film Festival

KYLA GOMEZ

Project Manager, Maniwala Short Film Festival

MCQUIELL CERVANTES

Project Manager, Maniwala Film Festival

MAVERICK RAFILO

Project Manager, Maniwala Short Film Festival

Noted by:

SUZETTE ARGULLA-URMA, MBA

Program Head, BM & AS

NINO V. MAGARARO, MSTM

Academic Head, STI College Lucena

ENGR. KATHERINE DE TORRES

School Administrator



Nakakapagpabagabag by Daybreak Studio

LOGLINE

With the death of Angelo De Leon, an eccentric investigation takes place. Each revelation leads to a gripping pursuit of truth where every clue, every witness, and every suspect holds the key to unraveling the mysteries of the crime.

SYNOPSIS

An investigation will take place in order to give light to Angelo De Leon's death. James Karlo Labajo will lead the search of finding the truth, with the gathered evidence collected at the scene of the crime. He concluded that it was a suicide due to a note that said he wants to end his misery. But after getting the result of the autopsy and finding reasons for the evidence, it appears that there's another possible scenario, that someone killed him through poison. The current viewpoint of the investigator is now — A murder has occurred, and we are in need to find who did it.

The funeral is taking place, the people who were in the house the night before his death were all present. An opportunity for James Karlo to interrogate them individually and study their connection with each other. Hearing the alibis from the day of the murder, showing evidence to provoke them to talk. After the investigation, Irish started the chaos because she failed to pay the people whom she thought of as friends, they had blackmailed her into releasing a video of her doing drugs. She was getting worse, questioning everyone who killed his brother. The blame started towards Janice, following Romulo, Jullian and Patricia. 'Till it was revealed that the misunderstanding of Jullian and Patricia was actually Ernest's cheating. Everyone pointed hands at him, she directed the blame to Laura but it was too late as James Karlo Labajo entered the scene and concluded his version of the murder, where Ernest was the killer.

After a month of Ernest getting arrested, Laura went to visit her in jail and unveil that she is the one who accidentally killed Angelo. She walks away smiling, finally free from his husband.



CAST

Ernest De Leon - Onin Venerayan
Laura De Leon - Marian Odette Garcia
Angelo De Leon - Justine Leuterio
Irish De Leon - Nicolle Ravago
Sebastian De Leon - Kurt Danrome N. Alladel
Patricia Guevarra - Francine Caleja
Jullian Reyes - Jey Grimaldo
Detective John Karlo Labajo - Daniel Gustavo
Janice Almasan - Cyril Padronsolan
Romulo Pimentel - Christian Jay Decano

PRODUCTION STAFF

Director: Francine Mae Oriola
Co-Director: Karl Anjo Visaya
Production Manager: Mcquiell Cervantes
Head Writer: Darlyn Rivera
Writer: Cyril Padronsolan, Christian Jay Decano
Financial Manager: Justin Custodio
Sound Production Manager: Maryland Galang
Storyboard Artist: Vincent Pacaigue
Director of Photography: Doughminique Gamboa
Cinematographer: Aizen Alva, John Paul Anzia, Craig Xavier Tangayan
Editor: Rome Rigos



Panag-araw by ACHOO! Productions

LOGLINE

In the summer of April, two people met in an unfortunate situation. As they navigate through mishaps and stumble across unexpected common ground in the small town of San Nuesco, their journey becomes a heartwarming exploration of self-discovery and the growth of unlikely connections.

SYNOPSIS

"Panag-araw" tells a story in the small town of San Nuesco, following Christopher Jr./ Toph driving his car while reflecting on recent family misunderstandings. Frustrated, he discovers his dead father, Topher, has a broken camcorder in the trunk and decides to take it with him.

Walking through San Nuesco, the camcorder miraculously works. Toph encounters Issa, and they head towards Lolo Sergio's house, Topher's grandfather. The scene intertwines with his mother, Isabel, anxious attempts to reach Toph.

The next morning, Issa suggests exploring the town together. They noticed that Toph's belongings were missing, and only his father's box remained. Later on, Issa and Toph share personal stories, fostering a connection. Toph interferes in a confrontation involving a gang and a boy named Caloy, in which he befriends later on in the story. Issa treats Toph's injuries, leading to an invitation for an outing on Saturday. The group embarked on an outing to Ilog Kuwet at San Nuesco. They enjoy various activities, and share fun moments together.

The story takes an emotional turn, revealing that Toph's father, Topher, had recorded video messages for Isabel and Toph. Toph realised that during his stay in San Nuesco, he was actually in his father's consciousness the whole time, then met the younger version of his mom, Issa, in 2001. These serve as a connection between the past and the present. As Isabel reads Topher's letters, expressing love, gratitude, and a promise to return to San Nuesco. Toph discovers the truth about his father's love and the importance of family bonds.

Toph, now back to 2024, rushes to fix a broken camera, only to find a series of video memos recorded by his father. These recordings bring forth memories of the summer of 2001. Toph arrives at Isabel's house to celebrate her birthday, both reconciling their mother and son relationship.

The story concludes with Isabel and Toph heading to San Nuesco to visit Lolo Joselito. The reunion with Caloy, Marie, and Lolo Joselito brings a sense of warmth and belonging, closing the story.



CAST

Christopher Jr.- Jake Lopez

Issa- Jessica Flores

Marie- Khalil Zarsadias

Caloy- Patrick Atienza

Toph's Mother- Sharon Ceneta

Christopher- Exequiel Dia

Young Toph- Sean Arapol Solano

Lolo Sergio- Mon Preña

PRODUCTION STAFF

Director: Mecacla Sarmiento

Director & Scriptwriter: Nicole Umali

Production Manager & Scriptwriter: Pauline Naz

Director of Photography: Kim Casimiro

Editor & Casting Director: Dino Torres

Location Manager & Cinematographer: Reniel Collantes

Head of Production Design: Eirra Razo

Head of Set Design: Eman Reyes

Financial Manager: Faolo Villones

Financial Manager & Production Designer: Katherine Tola

Set Designers: Eleno Panis & Hans Ricohermoso

Cinematographers: Patrick Atienza & Karl Profugo

MANIWALA : The First STI Lucena BMMA Short Film Festival 2024

(Short Film Competition)

THE COMPETITION

The STI Lucena Film Festival offers an exciting opportunity for students to come together and unleash their creativity through the medium of film.

This collaborative competition encourages teams to craft compelling narratives that reflect their unique perspectives on a designated theme. As participants dive into the world of filmmaking, they not only showcase their talents but also ignite a passion for storytelling. Through this event, we aim to cultivate a community where young filmmakers can thrive, inspire, and celebrate the art of cinematic storytelling.

OBJECTIVES

Throughout their competition experience, students are expected to:

1. Demonstrate creativity as they explore different styles, vignettes, or contexts in the presentation of their novel concept;
2. Practice critical thinking, effective communication, and teamwork as they collaborate to come up with a well-crafted video guided by the competition rules and mechanics;
3. Exhibit responsibility, sportsmanship, and respect for all aspects of the competition by adhering to the mechanics, rulings of the organizing committee, and acceptance of the outcome of the competition with or without the guidance of peers, coaches, or event organizers;

THE CONCEPT

Maniwala

STI Lucena BMMA Short Film Festival 2024 presents "MANIWALA," a theme that encapsulates the essence of belief, trust, and faith. This theme invites filmmakers to explore the profound journey of self-discovery and resilience through their creative vision. "MANIWALA" challenges participants to delve into the depths of human experience, portraying the transformative power of belief in overcoming life's obstacles and making a positive impact.

MECHANICS

1. Participants are encouraged to interpret the theme "MANIWALA" in their own unique and imaginative way. There are no specific guidelines or limitations, allowing for a diverse range of creative expressions.
2. The participants must be officially enrolled Senior High School (SHS) and College

JUDGING CRITERIA

CONCEPT INTERPRETATION <i>Clarity of the team's vision of the concept: It includes the mood and atmosphere created by the audio and visual selections and the visceral impact it has on the viewer.</i>	0-30 points
CREATIVITY <i>Imaginative and innovative presentation of the video</i>	0-20 points
ORIGINALITY <i>Employment of unique and authentic visual components to express the team's vision</i>	0-20 points
CINEMATOGRAPHY <i>The overall quality of the visual components including framing of shots, camera angles, and movements</i>	0-15 points
EDITING <i>The technical execution of special effects, cutting, fading, and the relationship of images to the music: This includes how special effects enhance or detract from the video.</i>	0-15 points
TOTAL POSSIBLE POINTS	0-100 POINTS

GENERAL PROVISIONS

1. By submitting one's video, competing teams agree to the rules of the competition.
2. Competing teams are responsible for securing formal permissions in the use of borrowed components (i.e., songs, images, or videos).
3. Submitted entries shall be the property of the STI Education Services Group, Inc. (STI ESG). Consequently, STI LUCENA reserves the right to feature, reproduce, and promote the videos.
4. Entries will be evaluated "as is" for the competition.
5. Winners shall receive due recognition and prizes - P10000 (Best Film), P5000 (2nd Best Film), P3000 (3rd Best Film) with plaques and certificates.
6. The method for awarding winners is yet to be determined, but it is anticipated to take place in Lucena City, Quezon.

students.

3. Interested students must form a team consisting of three to five (3-5) members to represent their school and register at (link) under STI College Lucena. Each school may submit multiple entries.
4. Teams must create a video based on their interpretation of the provided concept.
5. The Short Film must be accompanied by English subtitles in cases where languages other than Tagalog and English are utilized by the filmmaking team.
6. The participants shall submit their Short Film before the deadline (May 20,2024) with their official poster for the Short Film Competition.
7. Any of the following shall cause the team's disqualification from the competition:
 - a. The entry is a replica or recreation of any video;
 - b. The entry is not an original creation of the team; and
 - c. The entry contains material that is damaging to the name of School as an academic institution: This includes material that is perceived as discriminatory, offensive, sexually explicit, and unlawful.

Submitted entries shall adhere to the following:

- | | |
|------------------------|--|
| a. Total Video Length: | Minimum of 5 minutes & must not exceed 10 minutes |
| b. Resolution: | Must not exceed 1080p |
| c. Format: | mp4 |
| d. Lower Third: | Indicate names of team members |
| e. End Credits: | Indicate the songs, videos, pictures, and other persons or entities to be credited for the completion of the video |

Non-adherence in any of the categories shall result in a **five-point deduction** from the judge's total scores.

8. In case of a tie, the scores of the Chairman of the BOJ shall determine the winner. If the scores of the Chairman of the BOJ are still tied, the Chairman of the BOJ will break the tie.
9. The Board of Judges' decision is final and irrevocable.
10. The entries will undergo a preliminary screening process (DATE) prior to its official presentation during the showings.